



Join the NGO Committees on Financing for Development and Social Development, for a Publication Launch and Panel Discussion during the 55th session of the Commission for Social Development

Impact Investment as a Tool for Social Development

FREE EVENT



Speakers:

H.E. Ambassador Mauro Vieira,
Permanent Mission of Brazil to the
United Nations (TBC)

Jenna Giandoni, GFDD Fellow
and Author of Impact Investing in
the Dominican Republic

Gail Hurley, UNDP Policy
Specialist in Development Finance

Paul Catipon, President, Netpro
Communications, Inc.

Moderator:

Marc Jourdan, UN Programs &
Outreach Manager, GFDD

<http://www.ngosonffd.org>

<http://www.ngosocdev.org>

Date: Thursday February 9, 2017

Time: 1:15 pm - 2:30 pm

Location: Conference Room 7, United Nations Headquarters, New York, NY, 10017

Questions? Contact Marc Jourdan - marc@globalfoundationdd.org

For further information regarding this event please check the Upcoming Events page at <http://www.globalfoundationdd.org>

Supporting Organizations: Global Foundation for Democracy and Development, International Federation of Business and Professional Women, New Humanity, Virginia Gildersleeve International Fund



Background:

The Global Impact Investing Network (GIIN) defines impact investing as: *“investments made into companies, organizations, and funds with the intention to generate measurable social and environmental impact alongside a financial return. Impact investing includes investments that range from producing a return of principal capital to offering market-rate or even market-beating financial returns...Impact investors actively seek to place capital in businesses and funds that can harness the positive power of enterprise”* (Veris Wealth Partners, 2015)

The OECD, whose mission it is to promote policies that will improve the economic and social well-being of people around the world, emphasizes that new approaches are needed for addressing social and economic challenges, including new models of public and private partnership which can fund, deliver and scale innovative solutions from the ground up. Impact investment has evolved over the past decade as the result of a number of factors, including a growing interest by individual and institutional investors in tackling social and environmental issues at the local, national or global level. The economic crisis of 2008 has further highlighted the tremendous economic, social and environmental challenges facing countries across the globe. Governments are searching for more effective ways to address these growing challenges and recognizing that private sector models can provide new innovative approaches.

Objective:

The 55th session of the Commission for Social Development (CSocD55) will take place at the United Nations Headquarters in New York from 1 to 10 February 2017. To promote discussion around the priority theme of CSocD55 “Strategies for eradicating poverty to achieve sustainable development for all”, the NGO Committee on Financing for Development and the NGO Committee on Social Development will be jointly holding a side event entitled. “Impact Investment as a Tool for Social Development”. The Committees believe that the full participation of all stakeholders- the UN, civil society, public sector, academia and private sector- is crucial to the success of the 2030 Agenda.

Supporting Organizations:

Academia Mexicana de Derecho Internacional, Casa Generalizia della Societa' del Sacro Cuore, Company of Daughters of Charity, CoNGO, Congregation of the Mission, Congregation of Our Lady of Charity of Good Shepherd, Congregations of Saint Joseph, Dominican Leadership Conference, Institute of the Blessed Virgin Mary-Loreto Generalate, Int'l Assoc. of Schools of Social Work, Int'l Confederation of the Society of St. Vincent de Paul, Int'l Council on Social Welfare, Int'l Federation of Business and Professional Women, Int'l Kolping Society, Int'l Presentation Association, Ius Primi Viri, Loretto Community, Maryknoll Sisters of St Dominic, Missionary Oblats of Mary Immaculate, NGO Committee on Sustainable Development – NY, New Humanity of the Focolare Movement, Partnership for Global Justice, Religious of Sacred Heart of Mary, School Sisters of Notre Dame, Sisters of Notre Dame de Namur, Soroptimist International, Unanima International, VIVAT Int'l