



_ G E N F E S T

BEYOND ALL BORDERS

MANILA, PHILIPPINES 2018

_ GEN FEST

BEYOND ALL BORDERS

MANILA, PHILIPPINES 2018

ORGANIZED BY:



Y4UW
INTERNATIONAL

SPONSORSHIP:

Co-funded by the
Erasmus+ Programme
of the European Union





OVERVIEW

GENFEST

BEYOND ALL BORDERS

MANILA, PHILIPPINES 2018

1. THE YOUTH OF TODAY

2. THE GENFEST

3. THE OBJECTIVES OF GENFEST 2018

4. THE ORGANIZERS OF GENFEST

5. WHO WILL PARTICIPATE TO THE GENFEST?

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THE YOUTH OF TODAY



1. Want to have a purpose in life
2. **Have a strong desire to become the protagonists of different realities - family, work, society**
3. Want to have a spirituality that respect diversity, to remove barriers of culture, religion, and genders through dialogue
4. **Want to communicate what they live and be listened to**



THE GENFEST

A meeting of thousands of youth from all over the world, from different ethnicities, cultures, and religions, driven by the idea that the construction of a united and a more sympathetic world is already an experience of life and social action.



THE GENFEST

The Genfest is an occasion for exchange of ideas on economy, art, environment, social realities and intercultural dialogue. It is an invitation to build bridges of fraternity and contribute to breaking barriers of indifference, prejudice, egoism.

Born in 1973 as the brainchild of Chiara Lubich, foundress of the Focolare Movement, the Genfest will reach its 11th edition in 2018 in Manila (the Philippines).

THE OBJECTIVES OF GENFEST

**To make the United World
visible and to communicate
that it is possible**

The overall goal of the Genfest 2018 is to spread worldwide a culture oriented to unity through the lives of thousands of young people who made the choice to become active peacebuilders



THE OBJECTIVES OF GENFEST

1. To tell Universal Fraternity history and its today impact for the humankind
- 2. Become aware of new life styles oriented to a more equitable and sustainable society**
3. To exchange ideas, create new projects, share experiences
- 4. To strengthen and expand a global network of peacebuilders, also trough development of the Youth for United World network.**



THE OBJECTIVES OF GENFEST

- 5. To facilitate actions and exchange of best practices at local, national and regional level which participants can use to support peacebuilding efforts in their communities**
6. To create contents for social networks to raise awareness about the importance of the United World
- 7. To contribute to raise the active citizenship attitude of the participants and the awareness about their capability to influence decision makers**



GENFEST EXPECTED IMPACT

1. Young people becoming more confident in the future, open to dialogue, oriented to build the unity of the humankind

2. Public opinion more aware of the positive potential of young people and influenced by the commitment to a more united world

3. More informed public opinion on the positive role of religions for peace

4. Spreading of lifestyles inspired by sobriety, dialogue and environment respect



GENFEST EXPECTED IMPACT

5. An increased commitment of youth in civil society

6. An increased access of individuals/ groups at United World Project platform
www.unitedworldproject.org

7. Increased participation of young people in the Milonga international volunteering program www.milongaproject.org, which offers the opportunity to take service periods across the continents in contact with local communities

8. Greater knowledge of the Philippines and the contribution of Asian culture to the peace and unity of the human family





THE GENFEST ORGANIZERS

THE YOUTH FOR A UNITED WORLD

They are the youthful expression of the Focolare Movement between the ages of 17 and 30, daily committed to build a more united world. They carry out many activities in their own communities, for the unity of the human family. Their main characteristic is the universality: they come from the five continents with different ethnicities, nationalities and cultures. They belong to different Christian confessions, religions, and some of them, even not professing a religious belief, believe in the highest values of humankind.

WHO WILL PARTECIPATE TO THE GENFEST?

Young people aged 18 to 34, 60% woman, individuals of different faiths, cultures and social backgrounds representing all the countries of the world with a special focus on those who come from communities affected by conflicts, poverty and natural disasters. Young people curious who want to discover themselves, understand global dynamics and to demonstrate their commitment to building peace, protecting the environment, express their potential to make the difference and face the challenges of their communities.





WHAT WE CAN OFFER AND LEARN

- Critical and multi-perspective mindset
- **Self-esteem, autonomy, empathy and listening attitude**
- Teambuilding, networking, conflict resolution processes
- **Social Responsibility, Solidarity, and Fraternity**
- Intercultural and interreligious dialogue
- **Proactive problem solving approach**
- Chiara Lubich method in building a united world



WHAT WE CAN OFFER AND LEARN

- Comprehension of Filipino culture and Asian peoples traditions
- **Skills in the field of communication, such as event live streaming and social networks strategies**
- Skills in management of working groups, participatory and non-formal dynamics
- **Project management skills**
- Synthesis ability and public speaking

THEMES OF THE GENFEST 2018

1. Diversity and interculturality
2. **Interreligious dialogue**
3. Harmony amongst people and peoples
4. **The Golden Rule**
5. Social responsibility and active participation in society
6. **Education on human rights and peace**
7. Culture of fraternity: relationship, sharing and of solidarity
8. **Event environment: tropical, warm, summer, colorful**
9. Music: the soundtrack of life
10. **Connected with the UWP as an important step towards a united world**



A photograph of two men smiling and embracing each other. The man on the left is Black and wearing a white shirt, making a hand gesture. The man on the right is white with a beard and wearing a red hoodie. The background is blurred with warm, bokeh lights, suggesting an indoor social gathering.

THE TITLE: BEYOND ALL BORDERS

Highlights the boundaries that need to be overcome at personal and social levels. It was chosen with the purpose of opening the minds and hearts of the participants in the Genfest. This eleventh edition aims to inspire participants to feel capable of building a happier and a united world.

To breathe, love, work and live with concern for everyone. This is why the Genfest values artistic manifestations, music, dances, expositions, forums, etc., to enable everyone to think differently and to transform life into something more beautiful.

BORDERS

PERSONAL

- 1.Egoism
- 2.Stereotypes and prejudices**
- 3.Fears (future, limits, expectations, etc...)
- 4.Indecisiveness**
- 5.Superficial relationships
- 6.Offense**
- 7.Individualism
- 8.Impatience**
- 9.Pain

SOCIAL

- 10.Difference
- 11.Consumerism**
- 12.Unfair/unjust/dictatorial policies
- 13.Conflicts**
- 14.Unjust economy
- 15.Ignorance / misinformation**
- 16.Negative use of technology and mass media
- 17.Indifference**
- 18.Generational gap

_ G E N
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THE LOGO

“Less is more”

In a world with too much information, it is important to value the simplicity and the power that each word brings to the world. Therefore, the Genfest logo was made out of letters. The only symbol present is a clear, precise and an endless line that underlines the title “Beyond all Borders.” The underscore reminds us to move forward beyond the borders and witness a united world. The absence of an image reflects the few essential elements in life, one symbol is enough to highlight the essential things. It reminds us to live our lives focusing only on the fundamental things: to go over the confinements, to reach everybody, to love in order to make universal fraternity possible.

PROGRAM OVERVIEW: WHAT TO EXPECT

PRE GENFEST	GENFEST - Manila (JULY 6-8, 2018)	POST GENFEST
<p>EXPERIENCES</p> <p>ASIAN CULTURE IMMERSION:</p> <ul style="list-style-type: none">- SOCIAL- INTERCULTURAL- INTERRELIGIOUS	<p>EXPERIENCES</p> <p>ASIAN CULTURE IMMERSION:</p> <ul style="list-style-type: none">- SOCIAL- INTERCULTURAL- INTERRELIGIOUS	<p>YOUTH FOR A UNITED WORLD SCHOOL (Tagaytay)</p> <p>DIFFERENT PROGRAMS IN THE ZONES AROUND THE WORLD</p>

PROGRAM OVERVIEW: 3-DAY PROGRAM (TENTATIVE)

1° DAY - JULY 6	2° DAY - JULY 7	3° DAY - JULY 8
<p>MORNING EXPO ON UNIVERSAL FRATERNITY (WORLD TRADE CENTER)</p> <p>AFTERNOON OPENING OF GENFEST (WTC)</p> <p>NIGHT ASIAN CONCERT (WTC)</p>	<p>MORNING WORKSHOPS & FORUMS (DE LA SALLE UNIVERSITY)</p> <p>AFTERNOON HAND 4 HUMANITY TIME OUT</p> <p>NIGHT INTERNATIONAL CONCERT (WTC)</p>	<p>MORNING PRAYER TIME AND REFLECTION, CONCLUSION OF GENFEST (WTC)</p>

NEWS

FIRST GENFEST
OUTSIDE EUROPE.



APP

TECHNOLOGY TO GUARANTEE
INFORMATION AND
INTERACTIVITY FOR
WHOM IT GOES.



OFFICIAL CHANNELS



Y4UW
INTERNATIONAL

<http://y4uw.org/genfest>



/genfest



Genfest - Official



@genfest.official



Y4UW Official



@genfest_en



Y4UW Official



SPONSORSHIP/ FUNDRAISING

ADVANTAGES

BY HAVING PEACE AND LOVE
AS ONE OF ITS CORE VALUES

- **Advertising:** The opportunity to become known and appreciated by a careful and selected audience.
- **The Return of Image:** Combining you with an event like Genfest, of a high standard, will surely give you a prestigious image, a symbol of internationality and interculturality, commitment.
- **Social value production:** Genfest produces value. You can then advertise by capitalizing on something that immediately increases in value and that over time will continue to do so.



SPONSORSHIP/ FUNDRAISING

TYPES OF SPONSORSHIPS

- **PARTNER SPONSOR:** The company logo will be displayed, printed on the kit of each of the 12,000 participants expected.
- **SUPPORTING SPONSOR:** In addition to what is provided for PARTNER SPONSOR, the logo will be displayed in the initial and final video of the Genfest, which will be live on the internet and thank the Supporting Companies ("thank the following companies who have supported and helped Genfest 2018 ")
- **MAIN SPONSOR:** In addition to what has been provided for SUPPORTING SPONSOR the Company will have a banner and will be thanked, live in the world, from the stage. Right to use the Genfest logo. Right to be the official Genfest trademark. Opportunities to conduct promotional activities.



SPONSORSHIP/ FUNDRAISING

CONTACT US

- For other information and specific arrangements, you may contact us at:
genfest2018@focolare.org
- Or call us at: tel. 069 4798173 or 069 4798290
(precedented by 0039 for those calling outside Italy).



EXPECTED EXPENSES

GENFEST 2018

1. STRUCTURAL MATERIAL AND EQUIPMENT
 2. STANDS EXPO
 3. WIFI AND OTHER COMMUNICATION MATTERS
 4. STAGE, SERVICES: LIGHTS, AUDIO, VIDEO
 5. TRANSLATIONS
 6. RENT OF THE MAIN VENUE
 7. RENT OF ROOMS FOR WORKSHOPS
 8. INTERNATIONAL AND LOCAL TRANSPORT FOR YOUNG ACTORS
 9. STAY COSTS FOR YOUNG ACTORS
 10. COSTS TO INCREASE THE PARTICIPATION OF YOUNG PEOPLE FROM PLACES OF CONFLICT OR WITH FEWER OPPORTUNITIES
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