



Position Sheet - UWW Communications Officer

Context:

The <u>United World Week</u> (UWW) is a global festival of actions, ideas, and initiatives for unity that takes place every May. Thousands of young people, communities, and organizations worldwide organize events to highlight solutions to today's challenges and to showcase what a united world looks like in practice.

One of its most iconic moments is Run4Unity, a relay race for peace and fraternity that connects people across time zones and continents. Through sports, dialogue, and concrete actions, participants demonstrate that a world of peace and solidarity is not just a dream, but already a living reality.

As a volunteer, you will be at the heart of this international mobilization, helping to shape and amplify a movement that crosses borders and inspires thousands.

Duration & Commitment

- February May 2026, with the most intense period between April and May 2026.
- Approx. 6 hours of work per month + 2 hours of online meetings via Zoom.

Main Tasks

- Participate in regular team meetings with the UWP News & Communications Team.
- Draft engaging texts, visuals, and short videos for social media.
- Coordinate with local and international teams to share updates and stories.
- Support the preparation of press releases, event highlights, storytelling materials.
- Help track and report online engagement.

Requirements

- Experience in social media content creation (text, graphics, short video).
- Creativity, storytelling skills, and attention to detail.
- Strategic thinking for communication and community engagement.
- Ability to collaborate in a multicultural team.
- Good communication in English, Italian, or Portuguese (extra language ia a bonus).

What We Offer

- The opportunity to circulate the message of fraternity to thousands worldwide.
- A chance to grow your communication and digital media skills.
- Experience in international campaign management.
- A certificate of participation and the pride of being an agent of positive change.